



BANBURY CRICKET CLUB - SPONSORSHIP OPPORTUNITIES



Contents



All Enquiries

Banbury Cricket Club
The Pavilion
White Post Road
Bodicote
Oxon
OX15 4BN



Email: admin@banburycricketclub.co.uk

*All prices excluding VAT

About Banbury Cricket Club	3
Main Club Sponsor	4
Playing Kit Sponsor	5
Training Kit Sponsor	6
Player Sponsor	6
Ground and/or The Hospitality Suite Naming Rights	7
Pitch Covers Sponsor	8
Women's & Girls Sponsor	9
Hoarding Board Sponsor	10
Scoreboard Sponsor	11
Sightscreen Sponsor	12
Youth Cricket Sponsor	13
Brochure Advertising	14
Website / Social Media Advertising	14
Stumps Sponsor	15
Match Ball Sponsor	16



About Banbury Cricket Club



Reformed in 1949, Banbury Cricket Club has developed over a number of years into the leading club side in Oxfordshire, winning the inaugural Home Counties Premier League in 2000.

The club runs several sides of varying age groups and abilities, with four Saturday sides. The Men's First XI play in the ECB Home Counties Premier League, the highest standard of club cricket. The Second, Third and Fourth XI play in the Cherwell League competing against other club sides in the county. The Women's First XI play in the ECB Women's Home Counties Premier League and also compete in a number of Softball competitions across the region.

In addition, the club also manages a social Sunday XI, as well as a competitive Sunday XI which competes in the ECB National Club Championship. A Midweek XI play in a 20 over competition on Wednesday evenings throughout the summer and have had great success in recent years.

Banbury Cricket Club also has a comprehensive youth set up coached by qualified coaches offering cricket at Under 9, 11, 13, 15 and 19 levels, as well as the ECB All Stars initiative. Many of the players from our youth set up have gone on to represent their counties at their age group and the club has now seen a number of these youth players go on to play in the club's First XI. The club has also been the breeding ground for some of this talent to go onto play senior County Cricket at National Counties and First Class level.

Banbury Cricket Club is a forward thinking and dynamic club, always looking to push the club forward in new and exciting ventures. The club is run and managed by a dedicated and committed volunteer general committee who strive to manage the operations of the club in a thorough and professional manner, further enhancing the club's status within the county and nationally.

The club are very fortunate to play at some of the best cricketing and social facilities in club cricket provided by the Banbury Recreational Trust. The facilities not only play host to Banbury fixtures but also that of National Counties Cricket, not to mention a host of other sporting and leisure activities.

Off the field, the club provides a friendly family atmosphere with a superb social scene and a lively social calendar throughout the year.



DAVID WILSON HOMES

WHERE QUALITY LIVES



Main Club Sponsor - David Wilson Homes

PRICE: N/A

This will provide your company with the opportunity to use the area's most successful cricket club, as the focal point for your marketing in the local area and beyond. The club would wish to build a relationship with its major sponsor, in order to enable the company to receive the best media exposure possible.

The sponsorship package would include the company logo appearing on club paperwork, a major link on the club website, adverts in the club brochure, an advert on a perimeter hoarding board, advertising within the clubhouse; as well as a number of bespoke packages as desired.

Benefits:

- Be associated with the area's most successful cricket club
- Exposure in local press
- Exposure on our new and modern club website, a hoarding board at the ground and the club brochure
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



Playing Kit Sponsor – Carlsberg Marston's



PRICE: N/A

Having your company's name on the shirts and jumpers of Banbury Cricket Club would provide you with major exposure in the local media and across various social media platforms. The sponsor's name would appear on the front of all playing shirts, both senior and youth, as well as club playing jumpers. The club are photographed weekly and have even appeared on the local / national TV news from time to time.

Benefits:

- Be associated with the area's most successful cricket club
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on a mutually agreed date) for meetings or corporate matches





Training Kit Sponsor

PRICE: Depending on package selected

Benefits:

- Be associated with the development of some of the area's top young sports people
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on a mutually agreed date) for meetings or corporate matches

Player Sponsor

PRICE: £275

Whether it's Home Counties Premier League all-time leading run scorer, Craig Haupt or First XI Vice Captain, Lloyd Sabin, sponsoring one of our players is a great way to feel part of the club's success!

Benefits:

- Be associated with the success of your favourite Banbury player!
- Exposure on our new and modern club website, inside the clubhouse and across our social media channels





Ground and/or The Hospitality Suite Naming Rights



PRICE: Depending on package selected

Banbury Cricket Club's, White Post Road ground, is the envy of every club in the County. From the imposing Cotswold stone pavilion, with newly installed photovoltaic solar panels, to the lush outfield, the ground is regarded as many as the best in the region. As a result, the ground hosts many representative fixtures and finals. In addition, the pavilion offers the perfect hospitality solution for every need – from parties & weddings to meetings and business conferences. As sponsor, your company could be a part of the development and upkeep of these excellent facilities and you could have your name attached to some of the biggest fixtures and events in the County!

Benefits:

- Your name attached to the biggest games and events in the County
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



Pitch Covers Sponsor

PRICE: £3000

(4-year deal, which includes new cover tops with your logo on)

Your name on Banbury Cricket Club's covers means plenty of exposure to local businesses and the local public. The pavilion is a busy hospitality venue and the popular balcony overlooks the ground, acting as the perfect photo opportunity spot. Have your name seen by hundreds of people a week, and across our social media channels.

Benefits:

- Your business seen by thousands over the year
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches





Women & Girls Sponsor – Allsafe Scaffolding

PRICE: N/A

Support our enthusiastic and growing Women's & Girls sections, as we continue to provide playing opportunities for all at Banbury Cricket Club. Your company would be associated with the section, in both the ECB Women's Home Counties Premier League and across the Oxfordshire Softball competitions, in addition to our vibrant youth section. You could be part of the development of our Women & Girls, as we aim to grow the game and become a leader in the County and nationally.

Benefits:

- Exposure in local press
- Exposure on our new and modern club website, a hoarding board at the ground and the club brochure
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



Hoarding Board Sponsor



PRICE: £340
(Per year, plus the cost of the hoarding board)

OR

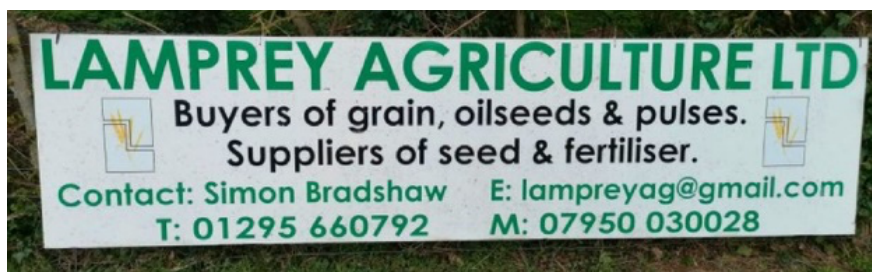
PRICE: £1150
(3 year-deal, which includes the cost of the hoarding board)



Your name at the busiest and best cricket ground in the County; always visible, all year round. Ideally positioned around the entrance to the ground, and opportune for a number of matchday photo opportunities.

Benefits:

- Your business seen by thousands every year
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners





Scoreboard Sponsor – Ampersand Studio



PRICE: N/A

The name of your business would appear all year round in one of the most prominent positions on our picturesque and well visited ground, in addition to being one of the most photographed spots at the club!

Benefits:

- Your name centre of attention at one of the busiest and best grounds in the County
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



Sightscreen Sponsor



PRICE: £3000
(4-year deal)

By sponsoring the sightscreen, your name (printed on the non-playing, car park side) would be seen by all those entering the ground either by foot or driving into the car park, as well as the neighbouring housing development.

Benefits:

- Your name centre of attention at one of the busiest and best grounds in the County
- Exposure in local press
- Exposure on our new and modern club website
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



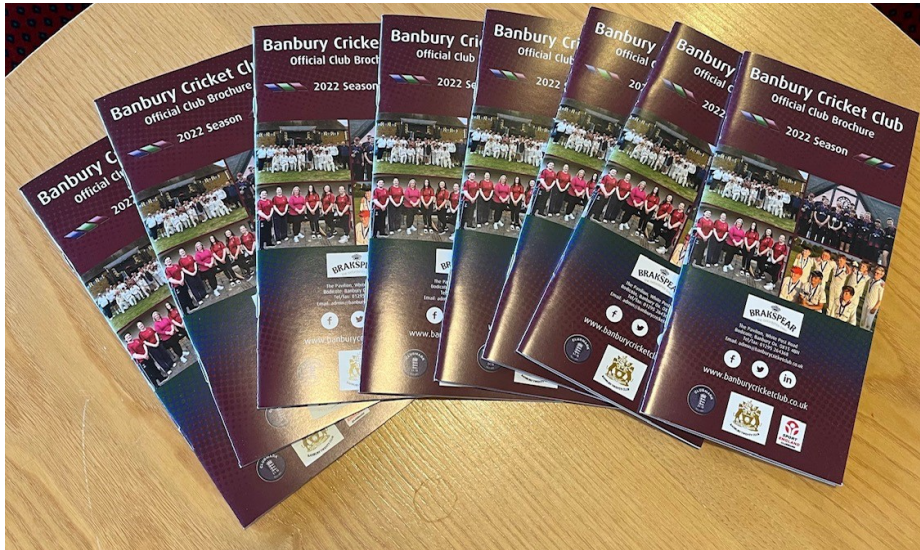
Youth Sponsor – Whitley Stimpson



PRICE: N/A

Benefits:

- Be associated with one of the largest youth cricket sections in the area, as well as the development of young people.
- Join us on Friday nights at the club for Youth Training Night – a very sociable evening and a chance to see the youth section in action!
- Exposure in local press
- Exposure on our new and modern club website, a hoarding board at the ground and the club brochure
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor’s events and dinners
- Use of the White Post Road ground (on mutually agreed dates) for meetings or corporate matches



Club Fixture Brochure Advertising

PRICE: £80 – Quarter Page
£160 – Half Page
£320 – Full Page

The club brochure is essential to all club members and those visiting the club. Seen by hundreds each for year for cricket club information, such as fixtures, events, membership, key contacts and youth information. Advertise with us here and reach your local community and beyond.

Benefits:

- Your business seen by hundreds every year
- Brochures distributed around the local area
- Advertising inside the clubhouse on every table
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners



Website / Social Media Advertising

PRICE: Depending on package selected

Reach a truly national and global target audience, with our vibrant and modern website and social media channels; with exposure to suit your company's needs.



Official stumps sponsor for Banbury Cricket Club



www.whitleystimpson.co.uk

Stumps Sponsor – Whitley Stimpson

PRICE: N/A

Benefits:

- Your name right at the heart of the action for all games played at Banbury Cricket Club
- Exposure in local press
- Exposure on our new and modern club website, a hoarding board at the ground and the club brochure
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor’s events and dinners



Match Ball Sponsor



PRICE: £80 – First XI Matches
£50 – Second XI & Women's XI Matches
£40 – Third XI Matches
£30 – Fourth XI, Sunday or Midweek XI Matches
£25 – Youth XI Matches

Benefits:

- Your name, company or family, making each game possible
- Exposure on our social media channels – Facebook, Twitter & Instagram
- Advertising inside the clubhouse on our TV screens, with a rolling presentation
- Join the club at high profile fixtures in the Home Counties Premier League, National Counties and more!
- Celebrate our success at Sponsor's events and dinners

We welcome discussion on all sponsorship packages, and we are happy to create bespoke packages, to suit your companies needs